

Bill Summary
2nd Session of the 60th Legislature

Bill No.:	SB 1551
Version:	INT
Request No.	2379
Author:	Sen. McIntosh
Date:	01/13/2026

Bill Analysis

SB 1551 prohibits any entity from engaging in direct-to-consumer pharmaceutical advertising in the state. The measure authorizes the State Board of Pharmacy to assess an administrative penalty of up to \$10,000.00 per day for each violation.

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